

**SPEED POST**

NOC NO124891

**WEST BENGAL POLLUTION CONTROL BOARD**

Paribesh Bhawan  
10A, Block-LA, Sector-III  
Bidhannagar, Kolkata-700 098

Memo No. 180 -2N-07/2012(E)

Dated 09.03.2015



From :  
Member Secretary,  
West Bengal Pollution Control Board

To : **M/s. BENGAL AMBUJA HOUSING DEVELOPMENT LTD.,**  
**"VISHKARMA",**  
**86C, Topsia Road (South), Kolkata - 700 046.**

Sub : Consent to Establish (NOC) from Environmental Point of View

Ref : (1) Your letter No. Nil Dated 03.02.2015  
(ii) EC issued by SETAA vide no. 2809/EN/T-II-I/022/2012 dtd. 18.11.2014.

Dear Sirs,

In response to the application for Consent to Establish (NOC) for proposed Unit of M/s. **Bengal Ambuja Housing Development Ltd. for 'UTALIKA' construction of Residential Complex having 5 Towers of G+25, 1 no. B+G+19, HIG podium G+2, LIG podium G+ of TBUA -300,925,649 Sq.m. 405, Barakhola, Dag no. 135(P), 136(P), 137(P), 126/165(P), 127/169(P), at 128/170(P); 129/171(P) & 124/167(P) IN AMBUJA-BARAKHOLA, J.L. no. 21, KMC** \* this is to inform you that this Board hereby grants the Consent to Establish (NOC) from the environmental point of the above subject to the following conditions and special conditions annexed.

\* **Ward no.109, PS-Purba Jadavpur, Kolkata - 700 099.**

1. The quality of sewage and trade effluent to be discharged from your factory shall satisfy the permissible limits as prescribed in IS : 2490 (Pt. I) of 1974, and/or its subsequent amendment and Environment (Protection) Rules 1986.
2. Suitable measures to treat your effluent shall be adopted by you in order to reduce the pollutional load so that the quality of the effluent satisfies the standards mentioned above.
3. You shall have to apply to this Board for its consent to operate and discharge of sewage and trade effluent according to the provisions of the water (Prevention & Control of Pollution) Act, 1974. No sewage or trade effluent shall be discharged by you without prior consent of this Board.
4. All emission from your factory shall conform to the standards as laid down by this Board.
5. No emission shall be permitted without prior approval of this Board and you shall apply to this Board for its consent to operate and atmospheric emission as per provision of the Air (Prevention & Control Pollution) act,

**Constituted Attorney  
of West Bengal Housing Board**

*Chakravarty*  
Authorized Signatory

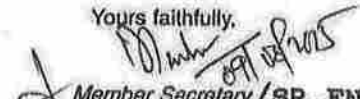
*Pradyumn*  
Sr. Environmental Engineer  
W B Pollution Control Board  
Dept. of Environment, GoWB

7. You shall comply with
- (i) Water (Prevention and Control of Pollution) Cess Act, 1977, if applicable.
  - (ii) Water (Prevention and Control of Pollution) Cess Act, 1978, if applicable.
  - (iii) Environment (Protection) Act, 1986
  - (iv) Environment (Protection) Rules, 1986
  - (v) Hazardous Wastes (Management and Handling) Rules, 1989 and Amended Rules, 2000
  - (vi) Manufacture, Storage and Import of Hazardous Chemicals Rules, 1989 and Amended Rules, 2000
  - (vii) Manufacture, Use, Import and Storage and Hazardous Micro-Organisms, Genetically Engineered Organisms or Cell Rules, 1989
  - (viii) The Public Liability Insurance Act, 1991 and Amended Act, 1992
  - (ix) The Public Liability Insurance Rules, 1991 and Amended Rules 1993
  - (x) Biomedical Wastes (Management & Handling) Rules, 1998 and Amended Rules 2000 if applicable.
  - (xi) Recycled Plastics Manufacture and Usage Rules 1999, If applicable and
  - (xii) Ozone Depleting Substances (Regulation & Control) Rules, 2000, If applicable
8. You will have to abide by any other stipulations as may be prescribed by any authority/local bodies/Government Departments etc.

**SPECIAL CONDITION:**

**Gross capital investment of the proposed project: Rs. 8246673000/-**  
**Please refer to Annexure attached herewith.**

Any violation of the aforesaid conditions shall entail cancellation of this Consent to Establish (NOC)

Yours faithfully,  
  
 Member Secretary, /SR, ENV, ENGR.,  
 West Bengal Pollution Control Board  
 (EIM CELL)

Memo No. .... 180 - 2N - 07 - 2012 (E) dtd. 09.03.2015.  
 Copy forwarded for information to :

Sr. Environmental Engineer  
 W B Pollution Control Board  
 Dept. of Environment, GoWB  
 Kolkata-700 001

1. Chief Inspector of Factories, Government of West Bengal, N. S. Building, Kolkata-700 001
2. Director of Industries/Director of Cottage & Small Scale Industries, Government of West Bengal, N. S. Building, Kolkata-700 001
3. Guard file, West Bengal Pollution Control Board.
4. Environmental Engineer, I/II/Alipur R.O./Howrah R.O./Hooghly R.O./B.R.O./D.R.O./Haldia R.O./S.R.O./Asansol/ Sub-R.O./WBPC Board

|   |  |  |  |
|---|--|--|--|
| Himalaya Bhawan<br>Delhi Road, Dankuni<br>Dist. Hooghly | Vill, Panpur<br>Kalyani Expressway<br>P.O. Narayanpur<br>Dist. 24 Pgs. (N) | Sahid Khudiram Sarani<br>City Centre, Durgapur-16<br>Dist. Burdwan | 10, Camac Street<br>2nd Floor<br>Kolkata-700 017 |
|---|--|--|--|

|  |  |   |
|--|--|---|
| Paribesh Bhawan<br>10A, LA-Block, Sector-III<br>Salt Lake City,<br>Kolkata - 700 098 | Block-05 at 40<br>Flats Complex<br>Adjacent to Priyambada<br>Housing Estate<br>P.O. : Khanjanchak,<br>P.S. Durgachak<br>Haldia-721602<br>Dist. : Purba Medinipur | Paribahan Nagar<br>Matigara, Siliguri<br>Dist.-Darjeeling |
|--|--|---|

Asansol Sub-Regional Office  
 ADDA Commercial Market (2nd Floor)  
 Opposite Asansol Fire Station  
 G.T. Road, Asansol-713 301

  
 Member Secretary, /SR, E. E.  
 West Bengal Pollution Control Board  
 W B Pollution Control Board  
 Dept. of Environment, GoWB  
 (EIM CELL)

Constituted Attorney  
 of West Bengal Housing Board  
 Salya Chowdhury  
 Indoor Stadium  
 Balurchar Bandh Road  
 Malda-732101

  
 Authorized Signatory

Annexure I to NOC Sl. No. NO124891

Special Conditions issued to M/s. Bengal Ambuja Housing Development Ltd. at premises no. 405, Barakhola, Dag no. 135(P), 136(P), 137(P), 126/165(P), 127/169(P), 128/170(P), 129/171(P) & 124/167(P), Mouza-Barakhola, J.L No. 21, P.S: Purba Jadavpur, KMC Ward no. 109, Dist: 24 Pgs(s), Pin-700099,

pg 1 of 2

**A. Emission:-**

1. DG Sets – 1x320 KVA, 1x415 KVA, 1x1600 KVA, 4x2000 KVA .

**Stack-**

- i. 7.60 m for 320 KVA, 8.07m for 415 KVA, 12m for 1600 KVA, 13m each for 2000 KVA DG sets above the roof of DG room to be provided with acoustic enclosures and residential silencer.
- ii. Stacks to have sampling port, platform and ladder as per the Emission Regulation Part – III of CPCB.
- iii. Emission standards, Fuel specification and Stack height should comply with the prescribed limits under the notification of Ministry of Environment & Forest, Govt. of India, G.S.R. 489(E) [09.07.2002] and subsequent amendments.

**B. Effluent:-**

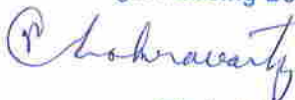
Domestic – waste water shall be treated in adequately designed STP. Treated waste water shall be fully reused. Discharge of treated sewage shall conform to E(P) Rules. Sewage Treatment Plants should be monitored on a regular basis and records should be maintained properly.

- C. Solid Waste :-** to be collected and disposed off regularly as per the Municipal Solid Wastes (Management and Handling) Rules, 2000. The project proponent shall install in-house compactor and compost plant for treatment and disposal of biodegradable fraction of MSW.

**D. General:-**

1. The Project Proponent shall have to obtain prior concurrence from the concerned municipality for ensuring supply of water, partial discharge of treated sewage and disposal of solid wastes.
2. D.G. Set noise level should not exceed the permissible limit. The Project Proponent should ensure that the ambient noise level is maintained within permissible limits during the construction phase.
3. The proponent should strictly comply with the standards / guidelines for control of noise from stationery Diesel generator sets. These standards and guidelines are prescribed under the notifications of Ministry of Environment & Forest, Govt. of India, G.S.R. 371(E) [17.05.2002], G.S.R. 489(E) [09.07.2002] and subsequent amendments.
4. The proponent should obtain necessary clearance for DG Sets from the Directorate of Electricity before applying for Consent-to-Operate.
5. The following activities are restricted during the night time (10 pm to 6 am), if there is any significant human settlement in the vicinity:
  - a) Piling work.
  - b) Operation of Ready Mix Plant, if installed and Vibrator.
  - c) Loading and unloading of construction materials.
6. Adequate measures are to be taken to reduce vibration during piling work.
7. Water sprinkling arrangement should be ensured at every loading and unloading point to prevent spreading of dust. Rubbish, debris, broken materials and others must be kept properly within project area at suitable place with proper water sprinkling to prevent fugitive dust spreading.
8. Provision of drinking water, wastewater disposal and solid waste management should be ensured for labour camps. Proper sanitation facilities should be provided for construction workers to ensure environmental sanitation. Health and safety of the workers should be ensured during construction.
9. The project proponent should take necessary care not to cause any inconvenience to the residents of surrounding neighbourhood. Regular supervision should be in place all through the construction phase so as to avoid disturbance to the surroundings.
10. The Project Proponent will ensure that no accumulation of any kind of water occurs within the project area to prevent breeding of various disease spreading vectors.
11. Necessary dust barrier should be provided during construction phase. Before taking up the construction work it is preferable to enclose the area with some enclosure.
12. Appropriate arrangement is to be done for rainwater harvesting within the site. The proponent must practice rainwater harvesting on regular basis.

Constituted Attorney  
of West Bengal Housing Board



Authorized Signatory


  
Sr. Environmental Engineer  
WB Pollution Control Board  
Dept. of Environment, GoWB

Annexure I to NOC Sl. No. NO124891

Special Conditions issued to M/s. Bengal Ambuja Housing Development Ltd. at premises no. 405, Barakhola, Dag no. 135(P), 136(P), 137(P), 126/165(P), 127/169(P), 128/170(P), 129/171(P) & 124/167(P), Mouza-Barakhola, J.L No. 21, P.S: Purba Jadavpur, KMC Ward no. 109, Dist: 24 Pgs(s), Pin-700099,

pg 2 of 2

13. Ground water should not be abstracted without prior permission of the Local body as well as the Competent Authority as per the West Bengal Ground Water Resources (Management, Control and Regulation) Act, 2005.
14. Provision of screen wall should be made surrounding the batching plant, if installed for control of fugitive emission from such operation.
15. Fly Ash is to be used for construction as per Notification No. S.O. 763(E) dated 14.09.1999 amended vide Notification No. S.O. 979(E) dated 27.8.2003 and S.O. 2804(E) dated 03.11.2009 of the Ministry of Environment & Forests, Govt. of India.
16. The proponent should strictly abide by The West Bengal Trees (Protection and Conservation in Non-Forest Areas) Rules, 2007. No trees can be felled without prior permission from the Tree Cutting Authority constituted as per the West Bengal Trees (Protection and Conservation in Non-Forest Areas) Act, 2006 and subsequent rules. **The proponent should plant atleast 1200 big trees and 716 nos. of medium & small trees as proposed.**
17. Proper steps are to be taken so that the flora and fauna are not affected during the construction phase.
18. Adequate firefighting storage should be provided as per Rules.
19. Adequate parking space should be provided within the project site as per Rules.
20. Road design should be done with due consideration for environment and safety of users. The entry and exit points should be designed properly without disturbing the existing traffic.
21. Use of energy efficient construction materials should be ensured. Water efficient devices / fixtures should be installed. Energy efficient systems should be installed.
22. Adequate provision shall be made for storage of solid waste and adequate means of access shall be provided. Vats / bins should be provided inside the project area from where the wastes are to be disposed off by arrangement with the local body.
23. The proponent shall undertake awareness programmes for the residents to promote water and energy conservation and to ensure environmental protection.
24. No expansion of the project should be undertaken without prior permission of the State Board.
25. The unit should not start operation without obtaining 'Consent to Operate' from this Board.
26. The proponent should maintain a display board at the site, providing detailed information on the salient features of the proposed project.
27. Water body of area 23008.27 sq.m to be kept in natural conditions without disturbing the ecological habitat. Water body should not be lined and embankments should not be cemented.
28. The proponent should abide by the Direction issued by the Department of Environment, Government of West Bengal, vide No. EN/3170/T-IV-7/001/2009 dated 10.12.2009 (Annexure II).
29. All the recommendations as proposed in the EIA/EMP reports to be complied with.
30. The proponent should strictly abide by the conditions stipulated in the Environmental Clearance accorded by the State Environment Impact Assessment Authority (SEIAA), West Bengal, vide No. 2809/EN/T-II-1/022/2012 dated 18.11.2014.
31. This NOC is valid up to **29.02.2020** for construction of proposed residential complex "UTALIKA" having 5 towers of G+25 storied, 1 tower of B+G+19 storied, HIG podium-G+3 storied and LIG podium G storied along with parking facilities for Car-1751 nos (covered-1700 nos. & open-51 nos.) The Total Built-up Area of proposed project shall be **3,00,925.649 sq m. having 1084 nos. of flats (HIG-539, LIG-422, MIG-123), 72 nos. of offices and 14 retail units.**

  
Member Secretary  
West Bengal Pollution Control Board  
Sr. Environmental Engineer  
WB Pollution Control Board  
Dept. of Environment, GoWB

Constituted Attorney  
of West Bengal Housing Board



Authorized Signatory



Department of Environment  
Government of West Bengal  
Writers' Buildings, "G" Block, (2nd. Floor),  
Kolkata-700 001.

No. EN/3170/T-IV-7/001/2009

Dated: December 10<sup>th</sup>, 2009.

**DIRECTION**

WHEREAS, Department of Environment, Govt. of West Bengal is entrusted to look after the execution of the different environmental laws within the territorial jurisdiction of West Bengal and also responsible for maintaining pollution free environment and also responsible for restraining different environment hazardous activities which are causing serious impact on human beings, other living creatures, plant, micro-organism, property or the environment ;

AND WHEREAS, Department of Environment has already taken different steps for controlling air pollution in the atmosphere generated from the different sources i.e. industrial source, vehicular source and burning of bio-mass;

AND WHEREAS, Department of Environment in exercising the power conferred under section 19 of the Air (Prevention & Control of Pollution) Act, 1981, is already declared entire West Bengal as 'Air Pollution Control Area';

AND WHEREAS, West Bengal Pollution Control Board conducted a study with the help of the Asian Development Bank and it is revealed that the contribution of the construction activities is one of the source of air pollution in Kolkata and its surroundings ;

AND WHEREAS, it is further revealed that burning of old tyres in hot plant as a fuel during construction and repairs of road for melting coal tar contributes significant obnoxious element into the air which cause a serious problem of human beings ;

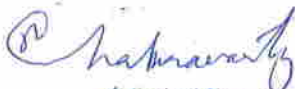
HENCE, in view of the above and in consultation with the West Bengal Pollution Control Board and in exercise of the power conferred under Air (Prevention & Control of Pollution) Act, 1981 and Environment (Protection) Act, 1986, all the municipalities, local authorities and all other concerned Govt. Departments within the State of West Bengal, are now directed to take immediate steps to implement the following norms which need to be strictly followed by the developers, contractors or other infrastructure developers ;

Constituted Attorney  
of West Bengal Housing Board

Authorized Signatory  
of Bengal Ambuja Housing Development Limited

- Preventive measures need to be taken: -
  - a) Wrap construction area/buildings with geotextile fabric, installing dust barriers, or other actions, as appropriate for the location,
  - b) Apply water and maintain soils in a visible damp or crusted condition for temporary stabilization,
  - c) Apply water prior to levelling or any other earth moving activity to keep the soil moist throughout the process;
  - d) Limit vehicle speeds to 15 mph on the work site.
  - e) Clean wheels and undercarriage of haul trucks prior to leaving construction site.
  - f) Apply and maintain dust suppressant on haul routes.
  - g) Apply a cover or screen to stockpiles and stabilize stockpiles at completion of activity by water and maintain a dust palliative to all outer surfaces of the stockpiles;
  - h) Stabilize surface soils where loaders, support equipment and vehicles will operate by using water and maintain surface soils in a stabilized condition where loaders, support equipment and vehicles will operate;
  - i) Stabilize adjacent disturbed soils following paving activities with immediate landscaping activity or installation of vegetative or rock cover.
  - j) Maintain dust control during working hours and clean track out from paved surfaces at the end of the work shift/day. Track out must now extend 50 feet or more and must be cleaned daily, at the minimum.
  - k) Stabilize sloping surfaces using soil binders until vegetation or ground cover can effectively stabilize the slope,
  - l) Disposal of debris in consultation with the local authorities following proper environmental management practice.
  - m) During construction work, including cutting of marbles, ambient noise level should not exceed more than 65 dB(A).

Constituted Attorney  
of West Bengal Housing Board



Authorized Signatory  
of Bengal Ambuja Housing Development Limited

Practices to be discarded: -

- a) Don't dispose of debris indiscriminately,
- b) Don't allow the vehicles to run at high speed within the work site.
- c) Don't cut materials without proper dust control/noise control facility.
- d) Don't keep materials without effective cover.
- e) Don't allow access in the work area except workers to limit soil disturbance and prevent access by fencing, ditches, vegetation, berms or other suitable barrier.
- f) Don't leave the soil, sand and cement stack uncovered.
- g) Don't keep materials or debris on the roads or pavements.
- h) Burning of old tyres in hot mix plant as a fuel during construction and repair of the roads for melting coal tar should be discarded ;

NOW THEREFORE, it is made clear that any developers, contractors or infrastructure developers either Govt. or Private failed to comply with the aforementioned statutory norms, Department of Environment and West Bengal Pollution Control Board will take necessary action under Air (Prevention & Control of pollution) Act, 1981 and Environment (Protection) Act, 1986 which may lead to stoppage and prohibition of the work including closure and other legal action as warranted under the law including imposition of the 'Pollution Cost'.

It is further directed that all Municipal Corporations, Municipalities and Panchayats should also be at liberty to take necessary action against the violators under the Municipal Laws and Panchayat Law.

But it is made clear that Local Authorities i.e. Municipal Corporations, Municipalities and Panchayats are responsible to implement the aforementioned guidelines meticulously for the purpose of curbing air pollution and other environmental hazards of their respective jurisdiction.

Constituted Attorney  
of West Bengal Housing Board



Authorized Signatory  
of Bengal Ambuja Housing Development Limited

Local Police Station is also directed to render all necessary help to the Local Authorities to implement the aforementioned direction in a besfitting manner.

This order will take effect from 01.01.2010 throughout the State of West Bengal.

Principal Secretary to the Govt. of West Bengal,  
Department of Environment.

No. EN/3170/T-IV-1/001/2009

Date: December 10<sup>th</sup>, 2009.

Copy forwarded to

- 1) The Principal Secretary to the Govt. of West Bengal, Urban Development Department.
- 2) The Director General of Police, Govt. of West Bengal, Writers' Buildings, Kolkata-700001.
- 3) The Secretary to the Govt. of West Bengal, Municipal Affairs Department.
- 4) The Commissioner of Police, Kolkata.
- 5) The Member-Secretary, West Bengal Pollution Control Board.
- 6) The District Magistrate, ..... District, with a request to advise his good office to circulate this direction to all SDOs, BDOs, for necessary action.
- 7) The Commissioner, ..... Corporation.
- 8) The Executive Officer, ..... Municipality.
- 9) The Secretary, ..... Zilla Parishads, with a request for circulate this direction through his good office to the Panchayat Samity and Gram Panchayat for implementation.
- 10) The P.S. to Principal Secretary to the Govt. of West Bengal, Department of Environment.
- 11) The P.S. to MHC, Environment Department, Govt. of West Bengal.

Constituted Attorney  
of West Bengal Housing Board

Sd/-  
Chief Law Officer,  
Department of Environment

  
Authorized Signatory  
of Bengal Ambuja Housing Development Limited