



THE V - PRIVILEGED LIVING

To,

Swarn Ganga Gold Traders Pvt. Ltd.,
58, Elliot Road,
2nd Floor,
Kolkata - 700016

Dated: 10th July 2013

SUBJECT: Completion of 32nd Floor of The V - Privileged Living, Kolkata
REF: Service Apartment, Wing A on 7th Floor

Dear Mr. Avishek Agarwala:

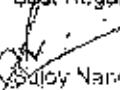
It gives us great pleasure to finally share with you the completion of the 32nd floor of The V - Privileged Living.

We take this opportunity to thank you for your trust and faith in achieving this major milestone, which without your support would not have been possible. With the completion of this civil structure we would

furthermore, within the next few days you would be receiving the next Demand Note for the due installment.

We acknowledge your fruitful association with The V - Privileged Living and further welcome you to be a part of this first of its kind development in India.

Best Regards,


Sujoy Nandan

GM - Sales & Marketing

Registered Office:
The V - Privileged Living
58, Elliot Road, 2nd Floor,
Kolkata - 700016
India
Telephone: 033-22222222

Corporate Office:
The V - Privileged Living
58, Elliot Road, 2nd Floor,
Kolkata - 700016
India
Telephone: 033-22222222
Fax: 033-22222222

Marketing Office:
The V - Privileged Living
58, Elliot Road, 2nd Floor,
Kolkata - 700016
India
Telephone: 033-22222222
Fax: 033-22222222



www.vastu.com

Name: **Swasth Durga Gold Traders Pvt Ltd**
 Director: **Mr. Avishak Agarwala**
 Flat Position: **7th Floor A Wing**
 Area: **4100 sq.ft.**
 Rate: **8001 per sq.ft.**
 Total amount: **32,804,100.00**
 Date of Booking: **11 June 2010**

S.No.	Payment Condition	%	Amount
1	On Booking	Advance	1,500,000.00
2	Within 45 days of Booking	10% Advance	3,280,410.00
3	Within 90 days of Booking	10%	3,280,410.00
4	On Completion of Foundation-DPC	10%	3,280,410.00
5	On Casting of Ground Floor	10%	3,280,410.00
6	On Casting of Eighth Floor	10%	3,280,410.00
7	On Casting of Last Floor	10%	3,280,410.00
8	On Completion of Brick Work and Plastering Work	10%	3,280,410.00
9	On Completion of Lifting of the Unit	10%	3,280,410.00
10	On Final Notice of Possession	10%	3,280,410.00
11	On Final Notice of Possession	10%	3,280,410.00
	Total Amount		32,804,100.00

Registered Office:
 2013, 20th & 21st Street,
 Sector 5, Gurgaon City,
 Haryana - 122 001
 India
 Regd. No. 1301 4024400

Corporate Office:
 G-2, 4th Floor, Southern Park,
 Saket Park, Saket,
 New Delhi - 110017
 India
 Regd. No. 1301 4024400
 Reg. No. 1301 4024400



THE V GROUP

PAYMENT SCHEDULE

The V

STAGE	PAYMENT
On Booking	15 Lakhs
On Allotment	10% of BSP (less 15 Lakhs)
On Completion of Foundation	10% BSP
On Casting of Ground Floor Roof	10% of BSP
On Casting of Eight Floor Roof	10% of BSP
On Casting of 16 th Floor Roof	10% of BSP
On Casting of 24 th Floor Roof	10% of BSP
On Casting of Last Floor Roof	10% of BSP
On Completion of Civil Work	10% of BSP
On Completion of Services	10% of BSP
On Final Notice of Possession	10% of BSP + Stamp Duty + Registration Charges + Maintenance Charges

Registration Office
2nd Flr, X-1, 2nd St, Sector 10,
Gurgaon, Haryana
Phone: 740-001
MCA
www.vgroup.com

Corporate Office
2nd Flr, Sector 10, Gurgaon, Haryana
Sector 10, Gurgaon, Haryana
Phone: 740-001
MCA
www.vgroup.com

THE



SECURITIES LIMITED

Dear Mr. Avishek Agarwal,
c/o Swarn Ganga Gold Traders Pvt. Ltd.

As part of The V family, I would like to take this opportunity to introduce myself as your Personal Relationship Manager for The V.

I will be available for all your requirements and queries that you might have regarding The V, with immediate effect.

Should you have any questions regarding your allotment, services, payment plan, schedule, customization or for any other assistance, please feel free to contact me on the details given below.

Thank you,

Yours sincerely,

Shaju Qudhoria

Personal Relationship Manager
The V

Mobile: 98100 30304

E-mail: shaju.qudhoria@shajushaju.com

Website: www.shajushaju.com

Registered Office:
Plot No. 11, 2 & 3, 4th Floor,
Central Park, Laxmi Park,
Bhubaneswar - 751 005
India
Phone: +91 (67) 2500000

Corporate Office:
D-11, Fiber, Sector-14, Okhla,
New Delhi - 110017
India
Phone: +91 (11) 2621 2621
Fax: +91 (11) 2621 2618



PROFESSIONAL SERVICES

Option 1 - Specifications

Structure	Earthquake resistant (with latest seismic code), RCC framed structure with external brick/block walls.
Plastering	All internal walls and ceiling finished with lime (Grey Cement-Mikram), ACC White Cement-Sifa White.
Paint	Oil based emulsion for the interiors (CC - Dulux, Birds White).
Roofing	Italian marble - Sitalia, Botticino & White (Grey).
Doors	Highly decorated doors of Burma teak. Superior quality staircases & hardware.
Requirements/Details	<ol style="list-style-type: none"> 1. Fixtures from Kohler, Kohler, Hansgrohe. 2. Designer Washroom with - combination of glass tiles/granite and glass tiles for walls. 3. Sanitary fittings as KPIs as per A.American Standard.
Kitchen	<ol style="list-style-type: none"> 1. Counter top - Du-Pon Corian; Samsung, LG. 2. Modular Kitchen - Wood Art India thematic. 3. Sinks - Nirali, Mayur. 4. Electrical Chimney & Hub - Faber, Sunflame, Raft.
Entrance Lobby	Elegant entrance lobby with granite/vitrified flooring and cladding of lift walls.
Air Conditioning	Apartments are centrally air conditioned with individual room control provision.

*Refer to the Base Specification of each apartment.

Regional Office
 Plot No. 27, 1st St, Block 27,
 Sector 28, Gurgaon
 Haryana - 122002
 India
 Phone: +91 (11) 2610 8000

Corporate Office
 G-1, 1st Floor, Sector 29, Phase 2,
 South Park, Gurgaon,
 Haryana - 122002
 India
 Phone: +91 (11) 2610 8000
 Fax: +91 (11) 2610 8000

The



SMYTHE & CO LIVING

Electrical

- 1. Concealed conduits for high and copper wire - Havells/Finolex or equivalent.
- 2. Elegant modular switches and sockets - Clipsal, Legrand or L&T.
- 3. For safety - one Earth Leakage Circuit Breaker (ELCB) for each apartment.
- 4. One Miniature Circuit Breaker (MCB) for each room provided at the main distribution base in each flat. Telephone points in living and all bedrooms.

EPBX

EPBX will be installed with cable runs upto each apartment. This will be operated by the service provider. Information facility from each apartment to security room, club house and other apartments.

Back-up generator; Lift

Stand-by generator for lighting, ventilation, lifts and pumps. Back-up generator providing 24 hour 100% power back-up in each apartment. There are 5 lifts in the tower for residents.

Security

- 1. Fire alarm system
- 2. Sprinkler system
- 3. CCTV
- 4. Video entry system

Other Features

- 1. Provision for fixing water purifier
- 2. Wash basin granite counter in toilet
- 3. Hot/cold water connections for all toilets and kitchen.
- 4. Broadband connectivity.
- 5. Power backup, Water Recycling, Water Harvesting, Access Control, STP, Parking etc.

Prepared in the Baseline Price of each apartment

Note: All dimensions are given in millimeters. All measurements are approximate. All dimensions are subject to change without notice. All dimensions are given in millimeters. All measurements are approximate. All dimensions are subject to change without notice.

Registered Office:
 Plot No. 2 & 3, Sector 2
 Sector 2, Gurgaon, Haryana
 India
 Phone: +91 (0129) 4000000

Corporate Office:
 10, 11th Floor, Anand Centre
 Green Park, Sector 1
 Gurgaon - 122002
 India
 Phone: +91 (0129) 4000000
 Fax: +91 (0129) 4000000

The V Newsletter

NEWSLETTER SEPTEMBER 2010



Foreword

Shristi engages in infrastructure development with a deep rooted commitment to create "space for life", in harmony with the alamkarta. Shristi Infrastructure Development Corporation Ltd. was commercially incorporated in 1999 and today it stands as a Pan-Indian company in the fields of Infrastructure Construction, Infrastructure Development and Infrastructure Consultancy.

Shristi has several companies under Private-public Partnerships with various State and Central Government organizations. It is trying to expand its portfolio of companies, products and services to provide a comprehensive mix of infrastructure development solutions.

The company is engaged in the development of infrastructure projects like roads, highways, townships, hotels, power plants, residential & commercial complexes. Since its inception, Shristi has proven its skills and expertise in the execution of major construction projects using cutting edge technology and state-of-the-art plant plus equipment.

The V, a part of this vision, will truly redefine luxury and urban living. Designed by award-winning architect Dr. Javier Piaz, it will introduce the City of Joy to the first of its kind concepts in security, architecture and ultimate luxury.

We are proud and honoured you have chosen to be a part of this iconic lifestyle.

Sujit Kanoria

Managing Director, (SIQCL & Shristi Hotels Pvt. Ltd.)

A Wharton Advance Management Graduate, Mr. Kanoria has over 18 years entrepreneurial experience. A visionary, he has been solely responsible for establishing and creating instant success in IT, construction, infrastructure, hospitality & lifestyle businesses.

The secret of "Shristi" to the upper leagues of real estate scene is a direct product of Mr. Sujit Kanoria's foresight and dynamic leadership. By adding Hospitality, Leisure & Lifestyle as an integral part of the group, he is responsible for envisaging the organization as a creator of man-made urban & social infrastructure, where modern life blooms in collaboration with the environment.

Born into the Kanoria family, one of the most illustrious families and leading business houses of India, Mr. Kanoria sits as a member of organizations such as the Confederation of Indian Industries, YPO & YC, and NAREDCO.

THE
PRIVILEGED
LIFE

FEATURES

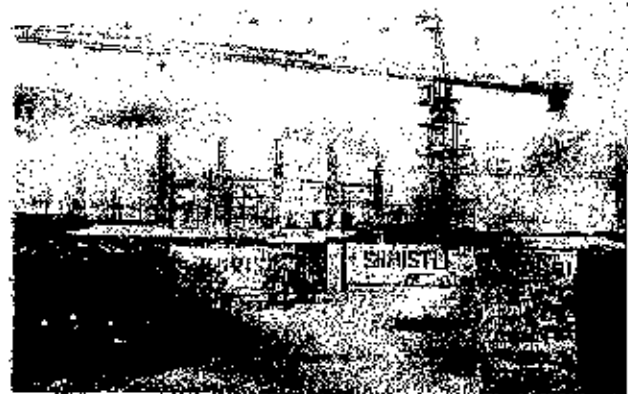
- Construction Progress
- The V-First Buyers Ceremony
- Exclusivity & Lifestyle
- Highlight of the month - Rajarhat & The V

Construction Progress

“ Your dream is exclusively yours, and here at The V that is exactly what we aspire to create!

- For The V tower, the raft and foundation work have been completed.
- The piling for The V tower is also done along with the completion of the basement.
- In the coming weeks, preparations are being made at the site to cast the first floor slabs. This will progress rapidly with an expected completion date of about two weeks.

Construction Site at Rajshahi



Bird's eye view of the Hotel tower



Shuttering work on the Ground Floor of The V tower



The Upper Basement & Ground Floor Level of the Apartment at a glance



O THE V FIRST BUYERS CEREMONY

THE TALK OF THE TOWN

An exclusive ceremony for our esteemed first buyers



The exclusive 'The V First Buyers' ceremony was held beginning of June, 2010 at The V, Kolkata. Organised by the Shristi team, it was a private evening ceremony for marketing and celebrating the first distinguished buyers of apartments at The V, Privileged Living.

The event was graced with the presence of all our eminent customers along with our very first buyer, Mr. & Mrs. Agarwal. In attendance was also Mr. Bhatia, CEO, Shristi Hotel Pvt. Ltd.

The occasion was used to share the vision of the project and to introduce The V to our honored guests with an exclusive preview and presentation by the Shristi team.

The 'The V First Buyers' ceremony was not only a huge success and a memorable experience, but in many ways a milestone for the Shristi group.



"It gives me great pride to be the first person to buy into this incredible dream!"

- Mr. Agarwal



"I look forward to how my lifestyle will change living at The V"

- Mrs. Agarwal



O EXCLUSIVITY & LIFESTYLE

BREAKING NEWS

Bringing our customers an experience of ultimate luxury!

India has emerged as a key driver of global growth over the last few years. Despite world GDP growth shrinking by 0.4% in 2009, the domestic economy grew by an impressive 7%. While stimulative government policies over the last year have helped tame the impact of the global downturn on the domestic market, structural factors such as favourable demographics and low product penetration have aided the recovery. The real estate market in India is perhaps the best example of such structural dynamics.

This is amply demonstrated in the case of The V, launched by the well-established Shristi Infrastructure Development Corporation Ltd. Our vision is to truly bring to our customers an experience of ultimate luxury. Hence, we have introduced the first of its kind concepts in all areas of the project. Whether it's the installation of state-of-the-art and unique security systems or a tie-up with a hospitality major, Westin Hotels and Resorts to open a five-star hotel just for you, we have not left any stones unturned!

This is in accordance with the vision of the project, which is coming up at Park Road on eight acres of land at an estimated investment of Rs. 800 crores. The V will not only be the tallest building in Kolkata but also the city's first Bioclip building with a rooftop helipad.

RAJARHAT & THE WEST

One of India's most modern residential destination, Rajarhat, in Kolkata, is proving to be one of the country's latest and rapidly growing megacities.

Amongst the first planned, modern townships in West Bengal, situated in the Greater Kolkata area, Rajarhat is at a stone's throw distance from the Netaji Subhash Chandra Bose International Airport, Kolkata.

With the government of Bengal, along with several public and private companies, working to provide Rajarhat with state-of-the-art infrastructure and amenities, it is the most sought after residential destination. Due to its immense growth and planned connectivity, Rajarhat today is spear heading Information Technology and world-class modern residential projects, required for one of the fastest growing wealth creators in the world i.e., India.

LEISURE & ENTERTAINMENT IN RAJARHAT

Rajarhat has some of the best entertainment facilities in the state of West Bengal. Apart from private clubs, the area has a large number of upcoming and already existing children's parks and clubs. Some notable among these are a water park called Aquatica; a children's park called Nicco Park; a huge picnic spot consisting of waterbodies called Naiban; and a club for adults with traditional Indian yoga and spa facilities, called Vedic Village.

Several international shopping malls are being constructed in the area, a few of them, already completed. Also, nearing completion is the DLF Galleria mall. The Rajarhat - New Town area is a shopper's paradise in the real sense of the term, but all these malls have been planned especially keeping in mind the needs of the elite class. Some of the shopping malls in Rajarhat include (complete as well as planned):-

- City Centre II
- The Terminus
- DLF Galleria Mall
- Home Town
- Block-By-Block

International five-star hotels like ITC Sonar Bangla, Hyatt Regency, and Airport Ashok are situated nearby. These hotels have good multicuisine and pub facilities. Some more five-star and super luxurious hotels are planned, including one being recently announced in 2007 by Ratan Tata for his chain of Ginger hotels.